



# WHAT IS CHE?

COMMUNITY HEALTH EVANGELISM



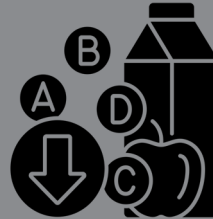
# DO YOU KNOW?

THE NUMBER OF EXTREME POOR  
ROSE BY **150 MILLION**  
TO **738 MILLION**



**884 million**

people do not have  
safe water to drink



**788 million** live in a  
household with at least one  
undernourished person

**1 billion** people have  
inadequate sanitation,  
and substandard housing



Of the  
**773 million**  
illiterate adults,  
the majority are women



About **a third** of the UN's  
Least Developed Countries  
are also the **least churched**  
countries in the world



**EVERY  
TWO  
MINUTES  
A CHILD  
UNDER FIVE  
DIES OF  
MALARIA**

Extreme poverty  
is increasingly  
concentrated  
in sub-Saharan  
Africa. About  
**40%** of this  
region's people  
live on less than  
**\$1.90 a day**

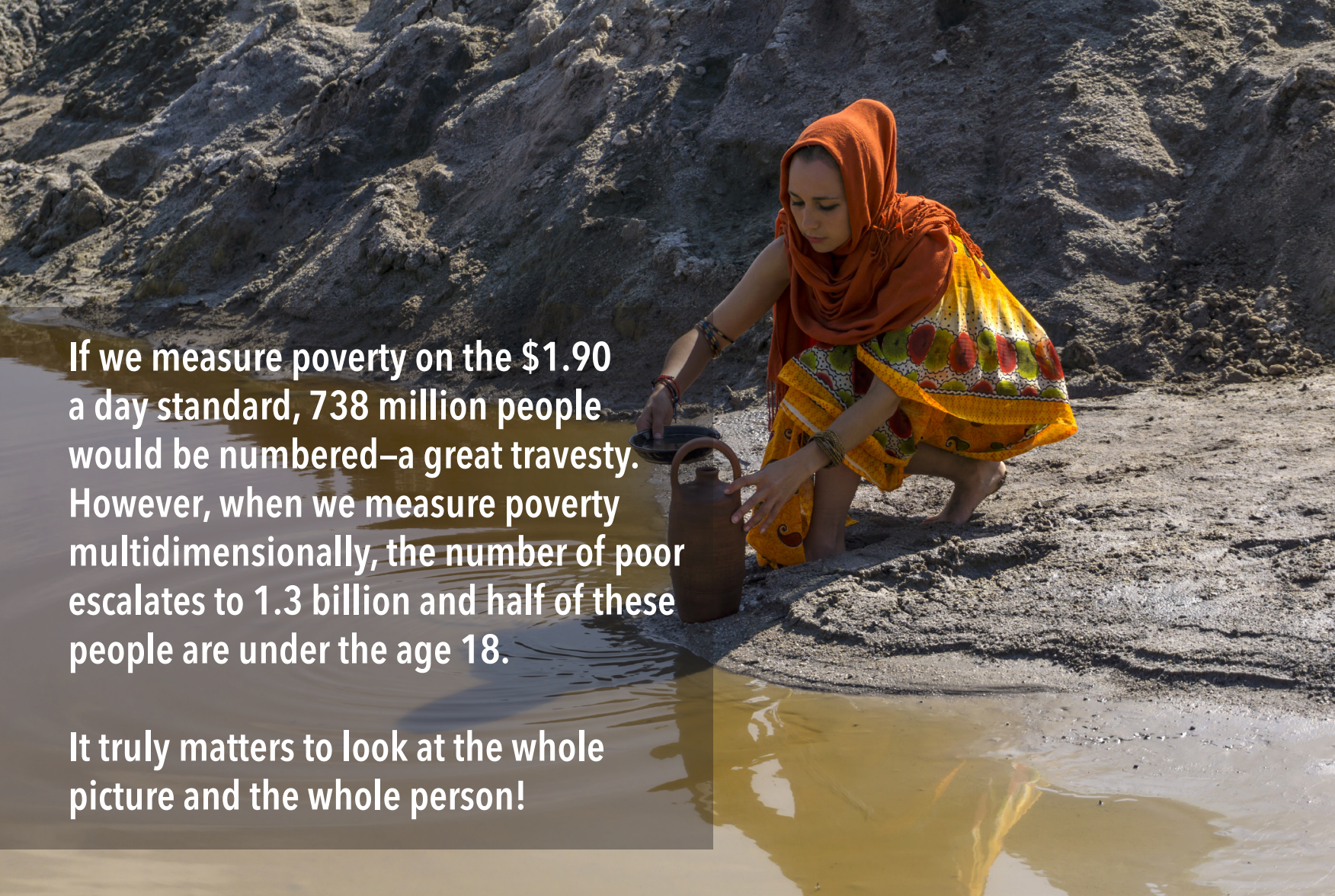




# MEASURING POVERTY

If the problem of poverty was simply viewed as people who are living on \$1.90 a day, poverty would be purely economic. But poverty encompasses so much more than the amount of money a person brings home!

The multidimensional poor, as classified by United Nations Development Program, are people that suffer from multiple disadvantages at the same time including a lack of clean water, proper sanitation, food security, healthcare, education, and economic opportunity.



If we measure poverty on the \$1.90 a day standard, 738 million people would be numbered—a great travesty. However, when we measure poverty multidimensionally, the number of poor escalates to 1.3 billion and half of these people are under the age 18.

It truly matters to look at the whole picture and the whole person!

# BREAKING CYCLES OF POVERTY & DISEASE

It is often said of CHE that we seek to lift the poor out of cycles of poverty and disease. Have you ever thought about what it might feel like to be caught in this poverty trap?

- Without clean water, much time and energy is placed in obtaining water. Water is needed for life!
- Without proper sanitation, people are more susceptible to disease which in turn brings up the problem of access to medical care and treatment.
- Without a secure source of food, each member of the family is involved in providing for daily needs, taking children out of schools, and leading to illiteracy which in turn, will continue the cycle generationally.

Life would seem hopeless, but when a CHE Trainer starts work in a community, he brings the hope of Jesus and education to empower the community to make needed changes to alleviate poverty.







Community Health Evangelism (pronounced "chay") is a movement that has revolutionized the way global missions is carried out around the world. We promote Christ-centered wholistic development through empowerment strategies that avoid unhealthy dependencies. We facilitate processes that involve the people themselves prioritizing community issues to address, identifying assets, and making and implementing plans using locally available resources. Placed under God's direction and His desire for people to experience a full and abundant life in Him, a path to sustainable, long lasting, and reproducible transformation begins.

# THE TRAINING PROCESS

There are three phases of CHE training called "TOTs" or Training of Trainers. Each phase is taught over 4-5 days, preparing national believers to enter and work in a community.

## **TOT 1**

The initial phase focuses on development philosophy, the foundational principles of CHE and how to start a CHE plant. The spiritual emphasis is evangelism. The goal is to equip people to become CHE trainers; to survey and choose a location to begin using a CHE strategy.

## **TOT 2**

The second phase occurs after the trainers have mobilized their target community. It focuses on CHE training materials, methods of learning and teaching curriculum. This phase prepares trainers to teach a local health committee and local "CHE's" who make home visits to their neighbors with lessons they have learned. The spiritual emphasis is on the follow-up of new believers.

## **TOT 3**

In the final phase, the focus is on supervision, evaluation, project management and multiplication. The spiritual emphasis is on discipleship.

The CHE Strategy has been used in both rural and urban areas among unreached people who come from diverse worldview and religious backgrounds. The participatory learning style and easily transferable lessons are key factors, especially in impoverished and non-literate areas. CHE is a highly-adaptable tool that helps meet people where they are and lead them to a healthier future and a new life in Jesus Christ.



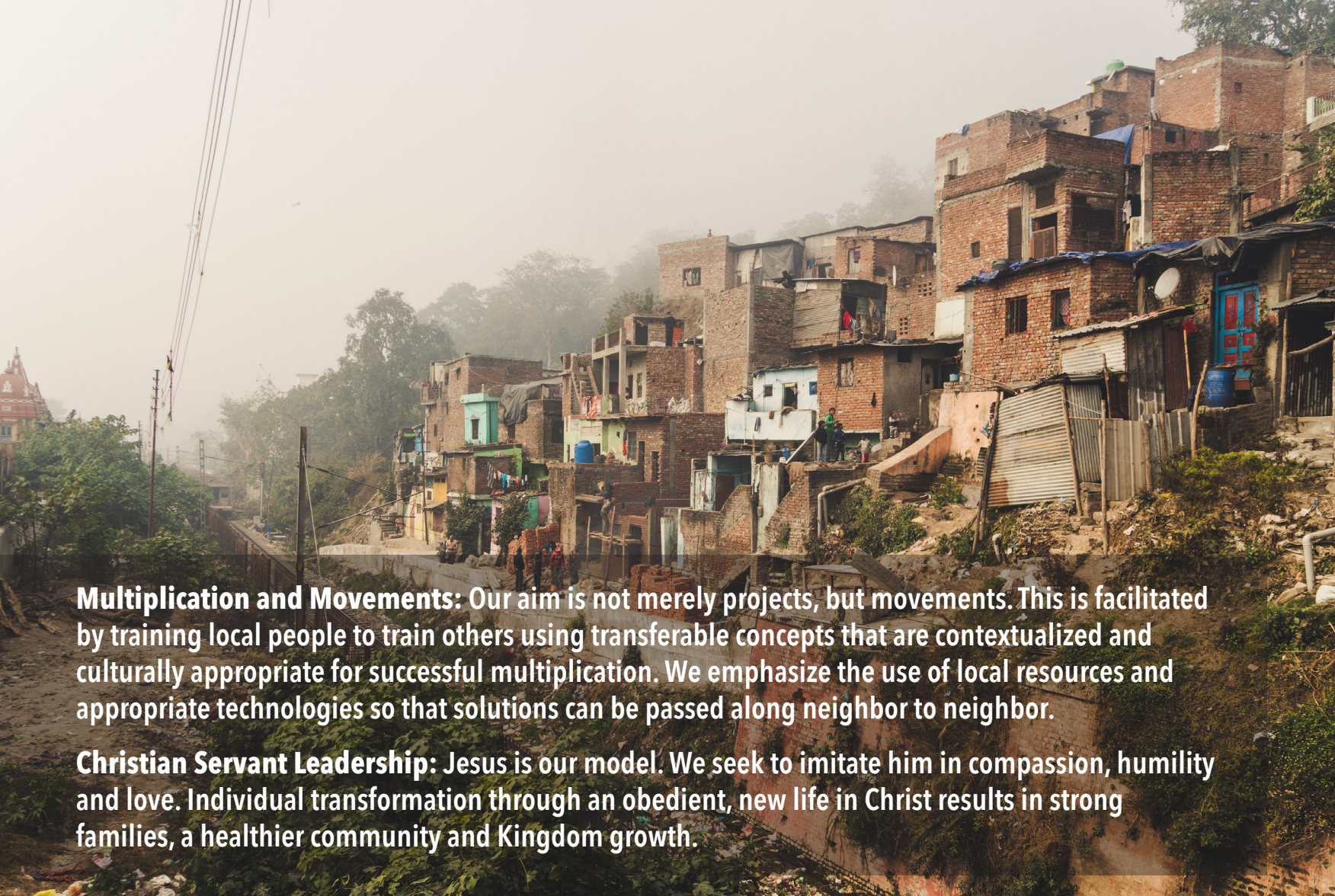
The background of the entire slide is a photograph of a traditional thatched-roof hut, likely in a rural or tribal setting. The hut's roof is made of dried grass or straw, and it is surrounded by trees and foliage. The text is overlaid on this image.

# FIVE CHE PRINCIPLES

**Integration and Wholism:** As CHE practitioners, we are committed to complete obedience to all that Jesus commanded, including compassion for the physical needs of people as well as evangelism and discipleship. We recognize an integral relationship between the physical, mental, social, and spiritual natures of man. We affirm every person's worth, call them to be children of God through faith in Christ, and seek to release them from brokenness and despair.

**Long-Term Solutions:** We concentrate our efforts on long-term solutions that break the cycle of poverty and disease. We train, equip, and empower people to do for themselves. We identify and mobilize local resources to address needs within the community. We focus on development rather than relief, and disease prevention rather than cure.

**Local Ownership and Initiative:** Sustainable programs are owned by the people and built on local initiative. Ownership and initiative are demonstrated through volunteerism and strengthened through capacity building. At the very start, needs assessments are done by the community. But not only does the community decide what they need, but the priorities are chosen by the community, the resources will come from the community and the projects managed by the community. Community ownership enhances the dignity of people, instilling a sense of pride as they work together to take responsibility for their own future.



**Multiplication and Movements:** Our aim is not merely projects, but movements. This is facilitated by training local people to train others using transferable concepts that are contextualized and culturally appropriate for successful multiplication. We emphasize the use of local resources and appropriate technologies so that solutions can be passed along neighbor to neighbor.

**Christian Servant Leadership:** Jesus is our model. We seek to imitate him in compassion, humility and love. Individual transformation through an obedient, new life in Christ results in strong families, a healthier community and Kingdom growth.

# THE GLOBAL CHE NETWORK

The Global CHE Network is a community of individuals and organizations using the strategy of Community Health Evangelism to bring people to faith in Jesus and lift communities out of the cycles of poverty and disease.

The goal of our collaboration is the strengthening of each individual ministry and the expansion of CHE ministries worldwide. We are networked together for mutual support to share useful ideas and best practices, encourage each other, coordinate efforts, optimize the use of limited resources, and accelerate the advance of the Gospel.

The network provides a large pool of resources from which all members draw. By coordinating our efforts with a determination to build up each other's ministries and expand the CHE movement, we gain access to ideas and resources. We also create new opportunities to do together what no one of us could achieve alone!



# THE MILLION VILLAGE CHALLENGE

As a network, we seek to go beyond projects to movements. It is our prayer to catalyze teams to lift a million villages out of cycles of poverty and disease by the year 2033. Whether you are young or old, an individual or a church, CHE trained or not, YOU can take the pledge to reach a million villages. Go to [www.millionvillagechallenge.org](http://www.millionvillagechallenge.org) and take the pledge!



# Help Change the Lives of the Village Poor FOREVER.

Your donation to the general fund will help us to facilitate collaboration and strengthen global ministries, working together toward the goal of alleviating poverty and making disciples in a million villages.

Donate Today at:

[www.chenetwork.org](http://www.chenetwork.org)

or Scan Code  
to Donate  
online



Global  
**CHE**  
Network



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